

A man with short brown hair and a light beard, wearing a light blue dress shirt and a patterned tie, is looking down at a tablet computer he is holding with both hands. The background is a blurred office setting.

# A world of difference

Expect more from your global  
financial transactions

**godi**  
WHERE NEXT



“With Godi we have a trusted partner, and access to world-class end-to-end support when defining our currency strategy. For the charity, that’s meant us being ready to pay for our new aircraft in a timely fashion and on budget. In fact, following their proactive advice on the timings of the currency exchange, we were also able to achieve significant cost savings.”

Adrian Bell - CEO  
Kent, Surrey & Sussex Air Ambulance

## Welcome

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We offer end-to-end international trade expertise and service encompassing FX risk management, currency exchange, finance and education.

We’re a business set up to achieve one principal objective: to introduce greater certainty of outcome for businesses and individuals looking to trade internationally. Put another way, we’re about inspiring more profitable, reliable, and sustainable trading activities for our clients through our deep market knowledge and proven end-to-end capabilities.

Originally established in 2012 as OSTC<sup>FX</sup> (being part of the OSTC Group), Godi is a brand that today has forged a reputation for unrivalled international trade expertise, outstanding service quality, and trusted, transparent market insights.

As for the promise we make to all clients: we’ll help you plan, execute, and manage international transactions in the most cost-effective manner possible.

We do this by offering a comprehensive range of services that help you manage risk, deliver against strategy, and respond in a timely fashion to market fluctuations.

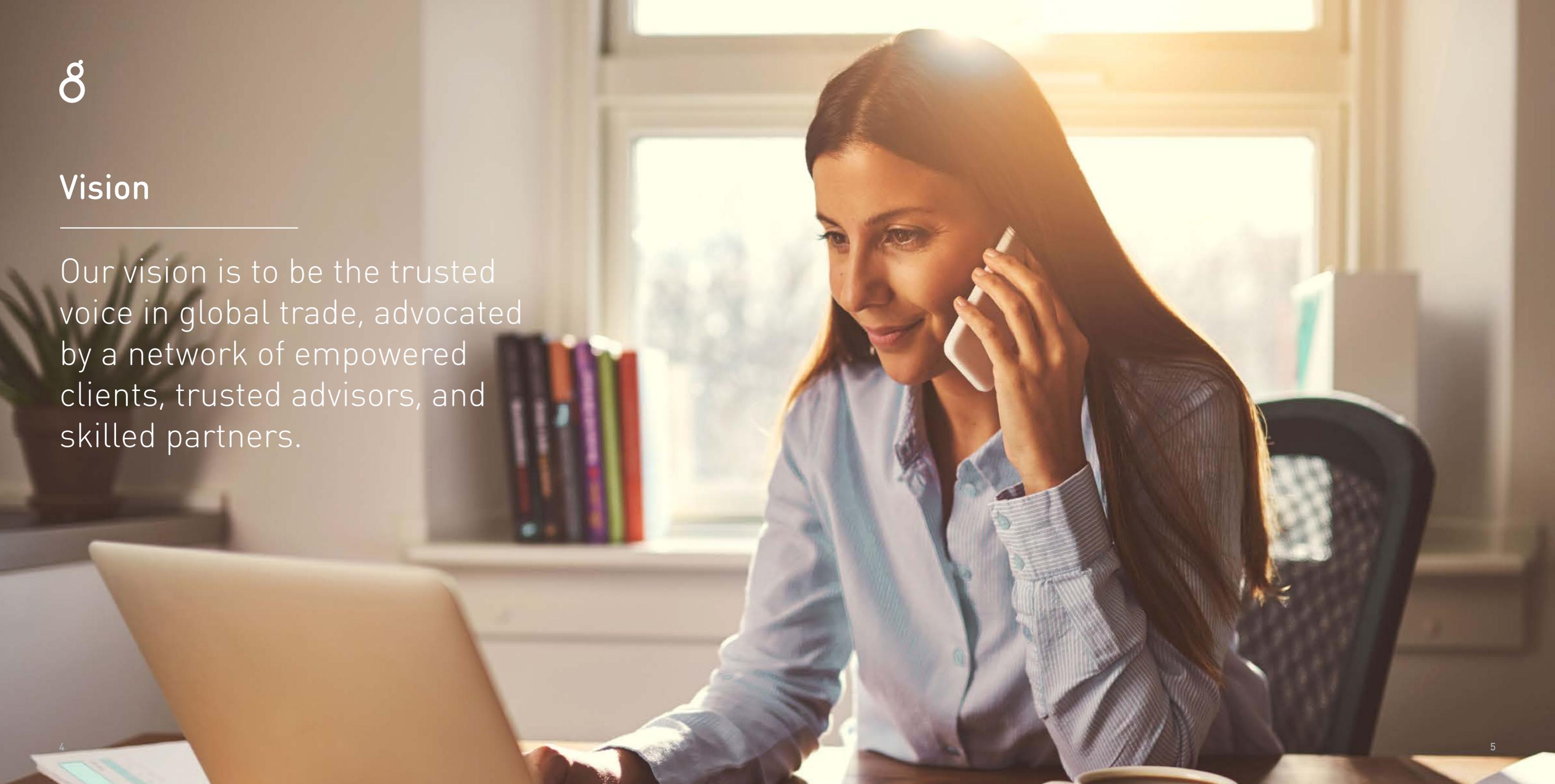
**Are you ready to get started?**



## Vision

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Our vision is to be the trusted voice in global trade, advocated by a network of empowered clients, trusted advisors, and skilled partners.





## Why Godi

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### A word from Paul Langley, Managing Director of Godi

Currency volatility. Two words that might not sound too important on the surface, yet together form a key factor impacting the bottom line of many businesses trading internationally – and particularly those who fail to effectively hedge their foreign exchange rates.

This overt influence on profit margins is a reality of today's global trading system, and the volatility caused by seemingly constant political and economic upheaval. The result is unpredictability, which makes the implementation of a robust strategy for managing currency fluctuations a modern business imperative. It's also an important operational consideration, as an effective risk strategy helps minimise the effects of FX on your available cash flow.

Hence the relevance of the services we offer at Godi. We're a business focused on ensuring you put the right international trade strategy in place, that it's aligned to your business goals, and that it enables you to work across borders while minimising any currency related risks. By working with us, we'll help you deliver a robust plan for successfully navigating the world's currency markets – leaving you free to focus on what you do best: growing your business!

Paul Langley  
Managing Director

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## Introducing our services

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Godi is dedicated to helping businesses and individuals experience more profitable, reliable, and sustainable trading activities.

Our comprehensive, end-to-end service offerings are adapted to the unique demands of each and every client, and are spread across three core audiences:



### **Business**

We'll help ensure you're better positioned than ever to manage both your company's currency exposure and the risks associated with market uncertainty.



### **Personal**

Our dedicated specialists will help you select the right currency solution and tactics every time you need to move funds abroad, or to bring them back home.



### **Partners**

For companies that join our partner network, we offer complementary skills and capabilities to help strengthen their client relationships.



## Business

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### Lessening the impact of currency volatility

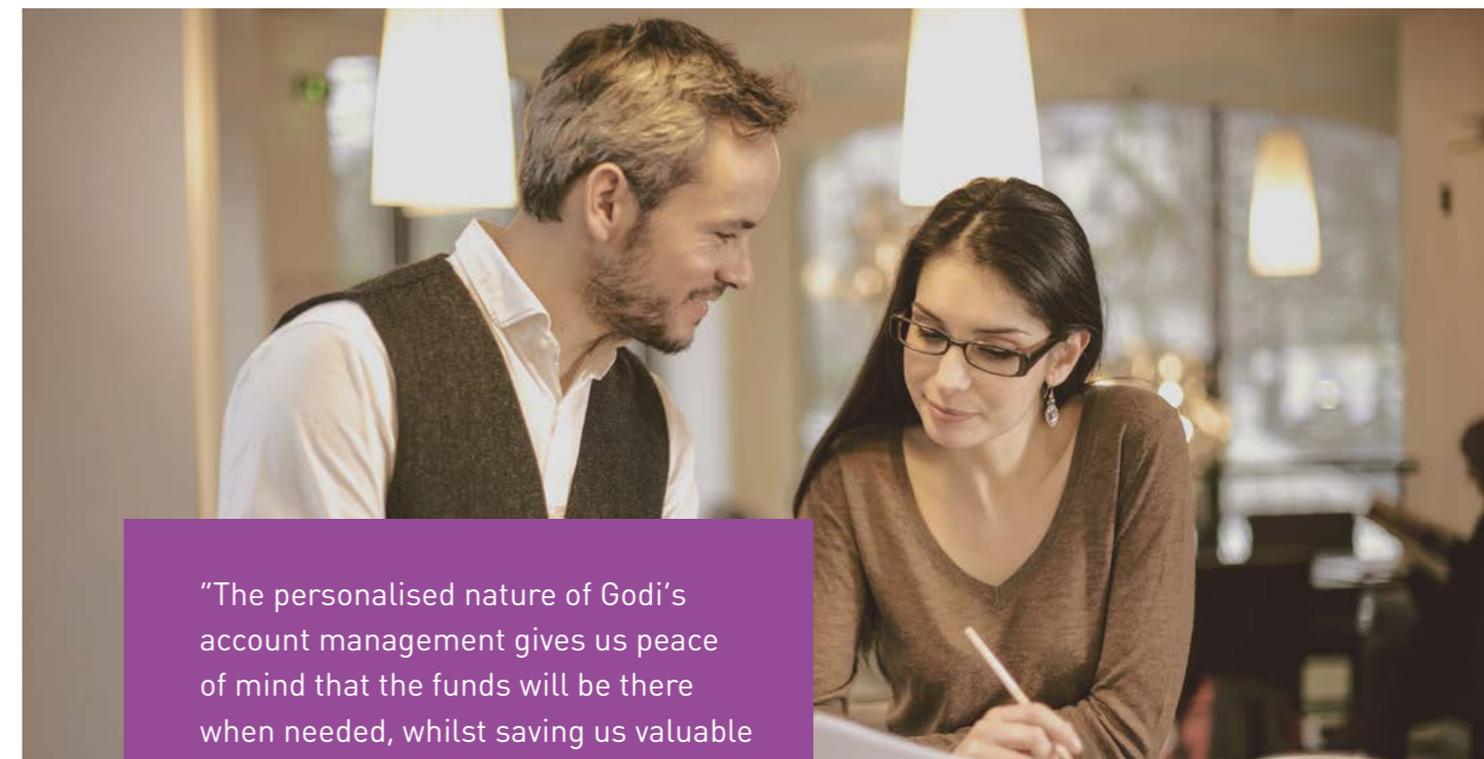
At Godi, our focus is on helping businesses stabilise and protect their overseas trading relationships, cash flow, and profit margins. To do that, we offer bespoke services designed to increase your sense of control, negotiating power, and peace of mind – while helping to reduce all the costs, rates, and fees associated with FX transactions.

### Overcoming uncertainty

Our expertise and market knowledge is not just applied to getting you the best rates time and again. We also understand the importance of providing transparent insights into currency movements, international trade and finance – thereby putting you in a position to navigate, with confidence, the many uncertainties existing in today's global markets.

### Delivering success

From selecting the optimal mix of FX products, to applying trading tactics that deliver the most effective protection against material risks, Godi can help ensure performance is in line with expectation, and constantly adapting to market conditions. What's more we'll strip out the complexity, and help you to manage the process simply and effectively.



“The personalised nature of Godi’s account management gives us peace of mind that the funds will be there when needed, whilst saving us valuable time that can be spent on other equally vital areas of the business. I couldn’t recommend Godi highly enough.”

**John Davidson** - Head of Finance  
Tom Brown Wholesale Florists



## Personal

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### The confidence to proceed

Whether you're buying, selling or renting a property overseas, or sending salaries and savings back home, Godi can help select the right currency solution and the right trading tactics. As a result you'll be in a position to secure favourable exchange rates, alongside the reassurance that you're maximising the value of all your currency transactions.

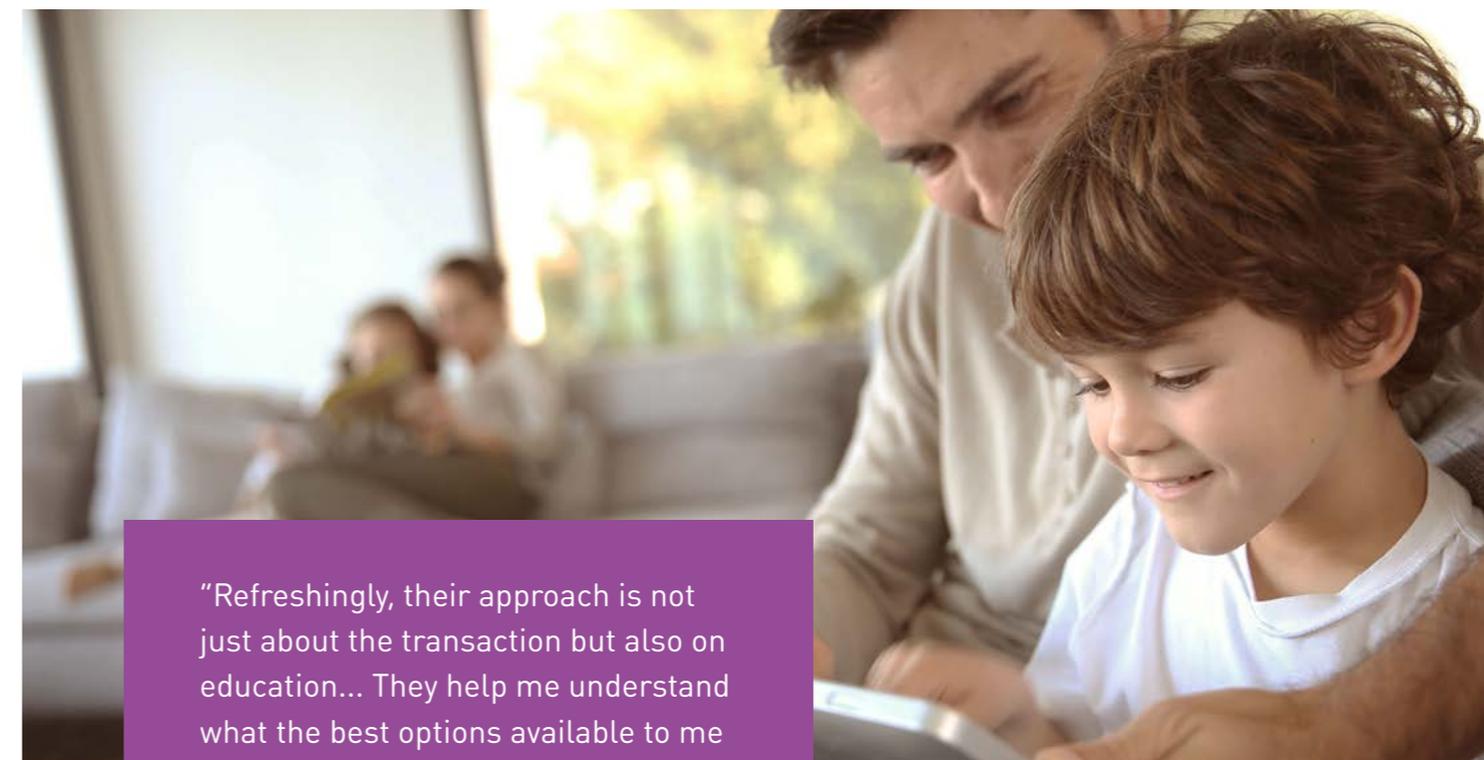
### Protect against volatile currencies

When transferring large sums of money for a purchase or sale of property abroad, or paying an overseas mortgage, Godi can help you plan ahead to protect yourself against currency volatility. We'll help you get the best exchange rate possible, using our tried and tested solution to deliver savings – and ensure you're getting full value for money!

### Make the move with confidence

**Emigrating:** To make your move that little bit easier, Godi can help you take control of all money transfers to ensure you get the best deals, and to free up cash flow in the process.

**Retiring abroad:** Godi also helps clients secure favourable exchange rates when transferring their pension/savings abroad – or when sending regular payments back home.



“Refreshingly, their approach is not just about the transaction but also on education... They help me understand what the best options available to me are, backed up by a quick, simple and efficient way to purchase foreign currency.”

**G C Mallen**  
East St Wines, United Kingdom



## Partners

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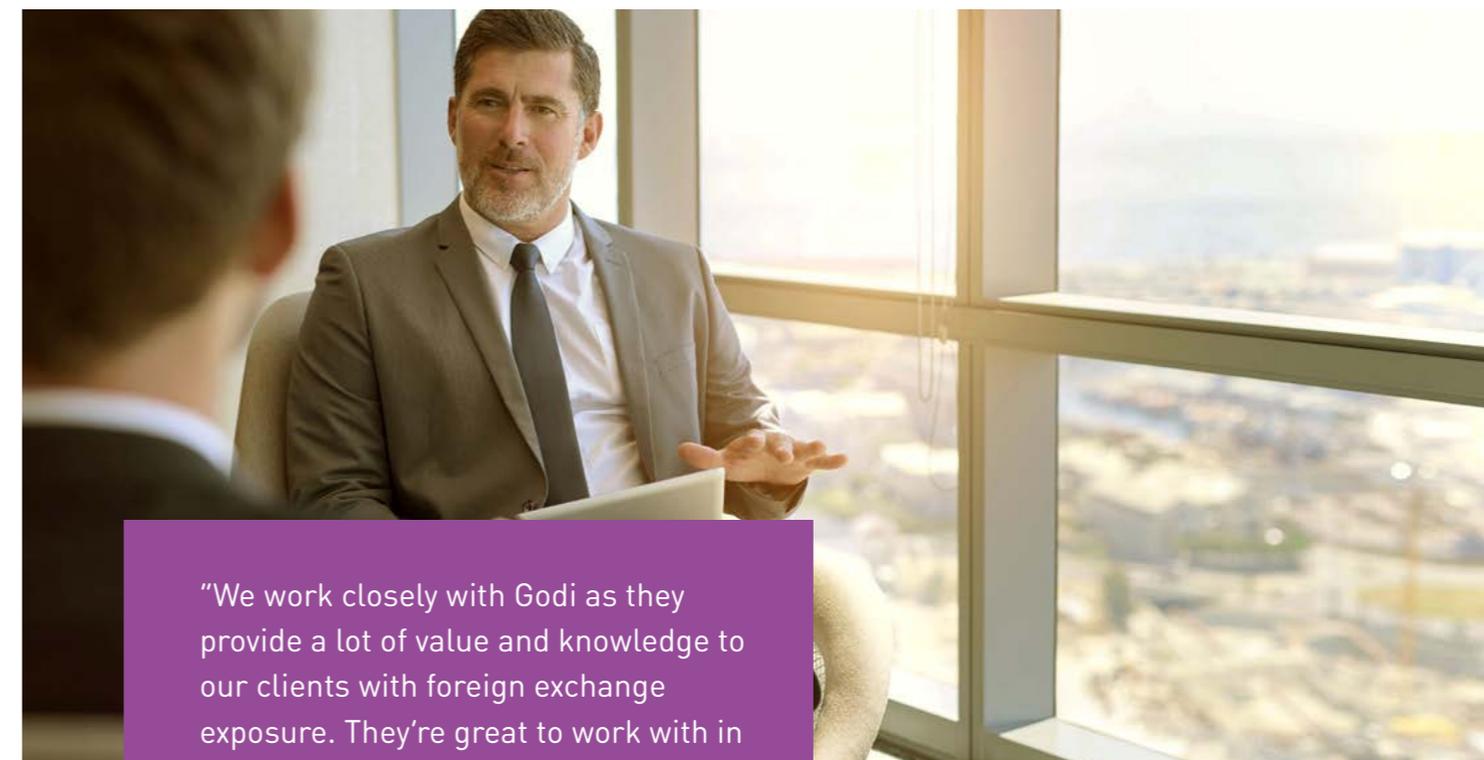
### Strengthening your client relationships

Anticipating and managing the impact of exchange rate volatility is just one of many factors associated with overseas transactions. However, by partnering with Godi we'll help ensure your clients anticipate and manage those risks, employ the most appropriate strategies, and reduce their total transaction costs. That's a win for you, and a win for us.

### A community built on great results

In effect we offer a network built on shared values. For Godi, it means we can introduce our clients to a range of market leading capabilities outside of our core competencies. For our partners, it means that they can extend their own offering by providing their clients with access to a world-class expert in international trade. For end-clients, the benefits are simple: entry into a community of tried, trusted, and tested service providers.

For each party, we offer a dedicated Account Manager alongside the tools and resources needed to extend our clients' capacity to overcome market volatility in the pursuit of growth and profitability.



"We work closely with Godi as they provide a lot of value and knowledge to our clients with foreign exchange exposure. They're great to work with in terms of their methods, transparency, and responsiveness to market fluctuations."

**Darren Edwards** - Co-Founder  
SME Finance Partners



## Godi in action

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Western Edge Pictures is a multi-award winning independent production company based in the UK.

Being in the film business, the projects the company typically undertake are shot on location overseas and financed across multiple countries – meaning payments have a habit of arriving at different times and in different currencies.

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“Predictability is an important consideration for us, and knowing that each project we undertake is adequately funded. With Godi, we have the reassurance of knowing that our budgets are realistic, and not exposed to fluctuations in the currency markets.”



Vaughan Sivell - CEO,  
Western Edge Pictures

### 01 Identifying what matters

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The first job for Godi was to understand Western Edge Pictures' business model. As we did this, it became clear that the greatest support we could offer would be in introducing greater certainty in terms of the value of future payments.

### 02 Getting the strategy right

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Our suggestion was to lock-in exchange rates upfront for planned payments to vendors through the use of 'forward contracts', and for Godi to execute these transactions on their behalf.

### 03 Delivering the promise

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As a result, Western Edge Pictures is now able to budget for each new project in advance with no risk of exposure. Foreign exchange has become a fixed, manageable cost, making budget allocations more realistic, and cash flow management more dependable.

### 04 Enjoying the results

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Forward contracts enable the company to hedge their exposure against different currencies, thereby enabling each new project to be properly budgeted for in advance, with no on-going exposure to the exchange rate. By using forward contracts and making FX a fixed cost, Western Edge Pictures can now forecast and budget with greater certainty – and enjoy the cash flow benefits of only having to pay a small deposit for each transaction.



## Contact

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OSTC Foreign Exchange Limited trading as Godi Financial ('Godi'). OSTC Foreign Exchange Limited is authorised by the Financial Conduct Authority under the Payment Service Regulations 2009 (No. 588884) for the provision of payment services and is a registered money services business with HM Revenue and Customs No. 12691848.

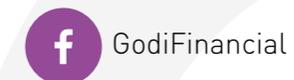
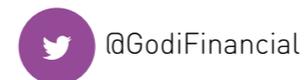
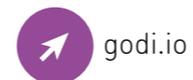
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### Market updates

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